



The Sage School Mission Statement



The Sage School is a community of advanced learners marked by high morale and deep engagement in an inspiring curriculum. In a nurturing environment, students are challenged to strive, allowed to stumble, and guided to realize their full potential. A leader in the field of gifted education, The Sage School offers an academic program rooted in rich content, depth of study, intellectual rigor, and skills acquisition. Ultimately, with a balanced approach to life and learning, Sage students confidently apply their gifts, creativity, and curiosity to the world beyond Sage.



The Sage School's Strategic Goals



Sage has always been a future-focused place. While we honor what has come before, Sage has always been more likely to lean into the future than to look back at the past. We are a school with a dynamic and even entrepreneurial culture and climate. Over the course of the last two years, we have focused on a Strategic Planning effort. This effort has been inclusive and forward leaning. In addition to re-articulating our mission statement, the school's leadership has focused our planning on four major goals:



Marketing and Admissions Strategic Goal

Evaluate, review, and revise admission and marketing programs to ensure that we can attract appropriate students and families, sufficient in number, to Sage.

1. Achieve an enrollment of 180 by the 2015-2016 school year.
2. Develop a systematic marketing plan that incorporates effective marketing messages, utilizes a variety of media, and increases direct dialog and relationships with potential referral sources in order to increase awareness of Sage and its mission.
3. Improve the conversion rate from inquiry to applicant by creating a repeatable and defined process that increases the frequency and nature of value-added contact, as well as expands the collection and use of data to inform our marketing strategies.





Employer of Choice Strategic Goal

Establish Sage as the employer of choice for qualified and committed faculty and professional staff.

1. Total compensation for faculty and staff will be competitive within the Greater Boston and Providence area independent school market.
2. Achieve an annual non-tuition revenue goal of \$300,000 per year by the 2015-2016 school year. This additional revenue in combination with the increased enrollment will help fund the compensation priority.
3. Establish an institutionalized and consistent process to preserve and highlight the aspects of the professional environment that make Sage an attractive place to teach. Among these issues are:
 - the compensation model
 - teacher autonomy
 - mission appropriate class size
 - a role in the admission process
 - a supportive administration (particularly around managing parent communication)
4. Put in place a more systematic and transparent professional development program for faculty and staff.

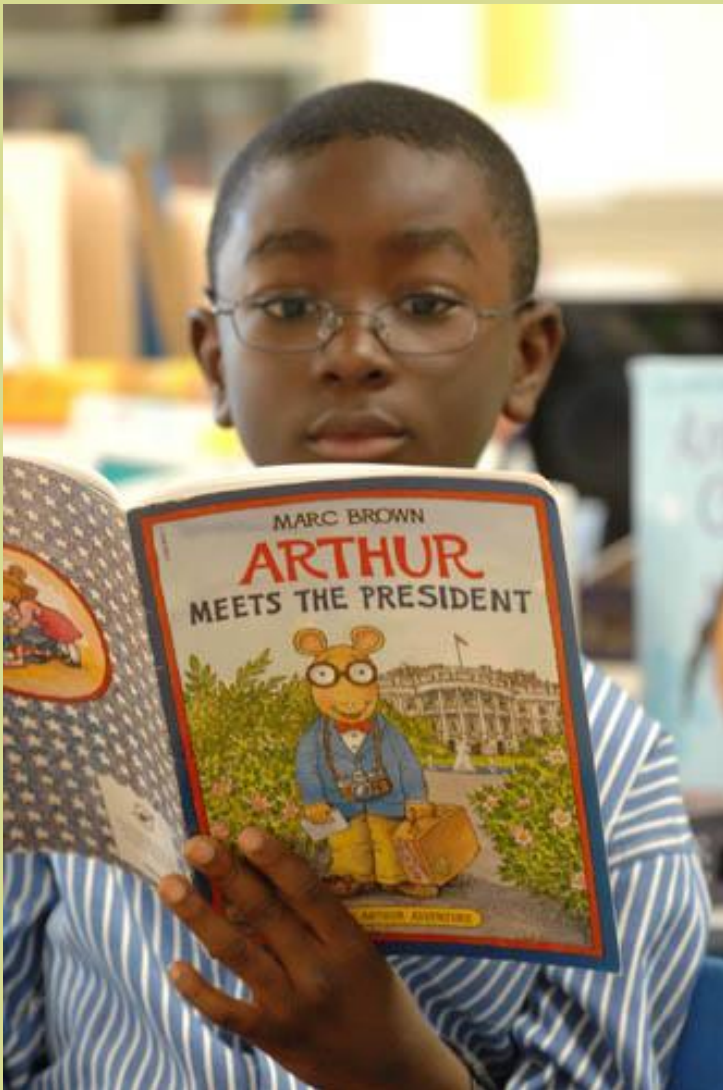




Center for Gifted Education Strategic Goal

Promote Sage as a leader in the development and execution of gifted education.

1. Establish a Center for Gifted Education whose purpose is to further the Sage mission through outreach to education professionals outside the existing Sage community.
2. That Sage Center for Gifted Education will be both a platform for Sage to share with others its experiences in educating Pk-8 gifted children as well as a resource for all others interested in gifted and talented education.
3. The Sage Center for Gifted Education will be self-sustaining, as well as have the potential to contribute to the economic well being of Sage.





Progressive Infrastructure Strategic Goal

Create a progressive infrastructure plan that provides for safety, functionality, flexibility, adequate technological resources, and a physical environment that is a more accurate reflection of Sage's vibrant and engaging culture and climate.

1. Establish guidelines to ensure all future building and campus projects are intentionally designed to reflect Sage's vibrant and engaging culture and climate.
2. Audit safety needs and make necessary improvements to provide adequate building security and internal/external communication.
3. Analyze and update the master plan to confirm the building and campus meets our current and future needs, especially in terms of program, mission, enrollment and auxiliary revenue.
4. Identify key areas to accommodate constituents of the greater community (prospective parents, visitors, long distance commuters, clubs, and events) while balancing the needs of the core community.
5. Provide forward thinking technology to support, enhance, and advance the educational experience and daily operations of the faculty and administration while establishing seamless connections to a broader community.

